**User Testing: Renewing Inequality**

**URL**

<http://dsl.richmond.edu/panorama/renewal>

Username: richmond

Password: carver477

**Questions and Tasks**

***Initial Impressions***

Look at the two intro pages and center the map but hold off on clicking anything. We’d like to get your initial impressions before you start exploring.

* Clear intro page and defining of the different features of map

From what time period does this site present information?

1955-1966

How would you summarize the type of information this site presents?

The number of families displaced through federally-funded urban renewal programs usually do to race.

What do you think the different sized circles that appear across the map represent?

They represent the number of families displaces and the variation in color indicates the number of families of color and white families

What do you think the different colors of the circles are meant to convey?

The amount of families, white or of color, create the specific color based on the number of each

***Exploration***

Spend five minutes exploring the site by clicking on different sections.

Let us know if anything is surprising or confusing.

On the chart, the x-axis is meshed with the percentages

It would be nice to have an option to click on other cities in the area and see how they compare. This tool is available with the big cities like Boston and New York, but it would be beneficial for the smaller cities to have links to other cities in their area, possibly within the same state.

***Specific Tasks***

Now that you’ve had some time to explore, we’re going to ask you to perform a few specific tasks:

Task One

- In 1966, which city’s projects displaced the most families?

- How many from Nashville, TN that year?

Was anything difficult or frustrating about accomplishing this task?

Task Two

How would you go about finding the number of displacements Minneapolis for all years? Go ahead and access that information.

Was anything difficult or frustrating about accomplishing this task?

Task Three

- How many urban renewal projects were there in Richmond, VA, that displaced people?

- How much funding did the Carver project in Richmond receive?

- How does that funding compare to the average of other projects in cities roughly Richmond’s size?

- Among comparably sized cities (100-250K), which single project displaced the most people?

Was anything difficult or frustrating about accomplishing this task?

Task Four

Can you determine one or two cities or towns that had large white populations (90% or more) but overwhelmingly displaced families of color (90% or more of displacements)?

Was anything difficult or frustrating about accomplishing this task?

Task Five

- Which project displaced the most white families in Dayton, OH?

- Which the most families of color?

- With the most total families?

Was anything difficult or frustrating about accomplishing this task?

***Overall Impressions***

Are there improvements we could make to this site that you haven’t mentioned yet? We’d appreciate your suggestions.

* Once the side graphs were explained to me, I understood them but before I found them slightly confusing.
* It would be interesting to have project descriptions incorporated somehow, possibly if you hover over a project a small description will pop up.
* Explicitly define what urban renewal means within this project.

**Post-Test Questionnaire**

What frustrated you most about this site?

If you had a magic wand, how would you improve this site?

What do you like about the site?

How likely are you to recommend this site to a friend or colleague interested in U.S. History (0=Not at all likely, and 10=Very Likely)?